

## INDUSTRY

Energy

## GOAL

Gain control of  
Petabytes of  
unstructured data

### Challenges

- Several PBs of unstructured data on shared drives; disparate ECM silos across biz units.
- Well logs and other complex documents with multiple languages & symbology.
- Significant amount of paper files with valuable data trapped inside. Must be scanned, classified and extracted.
- Little/no understanding of what they have.

### Outcomes

- To know what they have.
- Reliable data for other systems to use.
- Reduce storage costs by 40% or more.
- Deliver ROI within 12 months.

### Haystac Solution

- Unified enterprise platform for all biz units.
- Profile the content on all shared drives, identify & eliminate ROT.
- Classify existing and new content for any ECM system across the enterprise.
- Enable intelligent scan on-demand with Integrated classification/extraction.

### The Haystac Difference

- Multiple Machine Learning methods
- R.O.T. detection
- Manages both ESI and Scanned files in one platform
- Both Visual and Textual classification methods
- Outlier detection