

## INDUSTRY

Energy

## CUSTOMER

Global Oil & Gas Services company,  
2,000 employees, \$6B revenue

## GOAL

Organize unstructured data across multiple languages

### Challenges

- Several TBs of unstructured data on shared drives and in disparate ECM silos across several countries.
- Little/no understanding of what they have.
- Multiple languages and industry-specific documents complicate their information governance strategy & must be classified.
- Significant amount of paper files with valuable data trapped inside. Must be scanned, classified and extracted.

### Outcomes

- To know what they have.
- Reliable data for other systems to use.
- Reduce storage costs by 40% or more.
- Retire redundant legacy capture tools.
- Deliver ROI within 12 months.

### Haystac Solution

- Unified enterprise platform for all biz units.
- Profile the content on all shared drives, identify & eliminate ROT.
- Language-agnostic classification of documents. Classify existing and new content for any ECM system across the enterprise.
- Enable intelligent scan on-demand with Integrated classification/extraction.

### The Haystac Difference

- Multiple Machine Learning methods
- R.O.T. detection
- Manages both ESI and Scanned files in one platform
- Both Visual and Textual classification methods for images
- Outlier detection