

INDUSTRY

Energy

CUSTOMER

One of the world's largest publicly traded energy providers, 75,000 employees, \$265B revenue

GOAL

Gain control of 22 PB of unstructured data

Challenges

- Several PBs of unstructured data on shared drives; disparate ECM silos across biz units.
- Little/no understanding of what they have.
- Well logs and other complex documents with multiple languages & symbology.
- Significant amount of paper files with valuable data trapped inside. Must be scanned, classified and extracted.

Outcomes

- To know what they have.
- Reliable data for other systems to use.
- Reduce storage costs by 40% or more.
- Deliver ROI within 12 months.

Haystac Solution

- Unified enterprise platform for all biz units.
- Profile the content on all shared drives, identify & eliminate ROT.
- Classify existing and new content for any ECM system across the enterprise.
- Enable intelligent scan on-demand with Integrated classification/extraction.

The Haystac Difference

- Multiple Machine Learning methods
- R.O.T. detection
- Manages both ESI and Scanned files in one platform
- Both Visual and Textual classification methods
- Outlier detection